

WZRC(AM)
EEO PUBLIC FILE REPORT
February 1, 2024 – January 31, 2025

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
No Full-Time Positions Were Filled During this Reporting Period.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
As Reported in Section I, No Full-Time Positions Were Filled During this Reporting Period.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding methods of ensuring equal employment opportunity and preventing discrimination and harassment in the workplace	<p>On January 10th, 2025, Station WZRC(AM) required management-level employees as well as all its full-and part-time staff to view and participate in an online Anti-Harassment Training webinar developed by the New York City Commission on Human Rights (https://www.nyc.gov/site/cchr/law/sexual-harassment-training.page).</p> <p>This webinar provided information and materials about State and City requirements with respect to harassment prevention in the workplace.</p> <p>Employees of WZRC viewed this training course in the language they were most comfortable with to enable them to fully understand the information presented and participate in the interactive training examples.</p>
2	Host event/program related to careers in broadcasting	<p>WZRC(AM) continues to utilize its platform to educate the public about job opportunities in radio broadcasting. Our Station created a program called, “Know Us, Join Us” where, twice a year, interested members of the public visit the Station on one of two designated days, one in Spring/Summer and one in Fall/Winter, to be a “buddy for a day.” WZRC promotes this Program, including how to be chosen as participant, over the air on the Station. On June 24th, 2024, one of our disc jockeys/On-Air Personalities welcomed a community member to join them for the day to not only learn about the responsibilities of the job but also to observe how a radio station operates.</p>

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
3	Host event designed, in part, to disseminate information about career opportunities in broadcasting	On September 16 th , 2024, Station WZRC(AM) celebrated the Mid-Autumn Festival during which it hosted an interactive celebration event with the public at the Chinese Consolidated Benevolent Association Center in Manhattan, New York. The Station promoted this event over-the-air and organized the event. WZRC took advantage of this opportunity to talk with interested attendees about careers in broadcasting as well as possible job opportunities at the Station, and provide them with literature about the company. Station participants included the Owner, Station Manager, and Program Director.
4	Participate in event/program sponsored by a community organization designed, in part, to disseminate information about career opportunities in broadcasting (2)	On August 3 rd and 4 th of 2024, WZRC(AM) continued its long tradition of participating in the annual Hong Kong Dragon Boat Festival at Flushing Meadow's Corona Park, Queens, New York. Management-level employees (including the Owner, Station Manager, Sales Manager and Program Directors) took this opportunity to speak with interested attendees about the radio business as well as job opportunities with Multicultural Radio Broadcasting Licensee, LLC, and distributed literature about the company.
5	Host event/program related to careers in broadcasting	WZRC(AM) continues to utilize its platform to educate the public about job opportunities in radio broadcasting. Our Station created a program called, "Know Us, Join Us" where, twice a year, interested members of the public visit the Station on one of two designated days, one in Spring/Summer and one in Fall/Winter, to be a "buddy for a day." WZRC promotes this Program, including how to be chosen as a participant, over the air on the Station. On November 18 th , 2024, our Media Traffic Manager welcomed a community member to join her for the day to not only learn about the responsibilities of her job but also to observe how a radio station operates.